



## **TRUSTED, CREDIBLE AND EFFECTIVE PUBLIC AFFAIRS AND ISSUE MANAGEMENT STRATEGIES AND CONTENT.**

Our goal is to make sure your organization has the influence it needs with lawmakers and the reputation it deserves with the public, stakeholders and the media to achieve the policy outcomes you need and avoid the ones you don't.

We understand health care. Its market forces. Its politics. Its complexity. And we understand how to create simple, effective, understandable and actionable messaging and deploy it across multiple channels.

We partner with associations and health care institutions to make sure their brand and core value propositions resonate and have traction with the right decision makers.



Enhance the power of your government relations team.



From digital ads to infographics, we create the right message for the right audience in the right place.



Creating compelling, results-oriented content that combines a deep understanding of the health care industry's complexity, trends and politics with the ability to synthesize and simplify message.



We partner with your entire leadership team so they have the content they need to influence and convince and, ultimately, succeed.

We are a full-service strategic communications firm that understands the industry in which you operate. We have worked in and for hospitals and health care institutions as professionals in marketing, communications, advocacy and public policy. Let us use our experience and insight to position you for success.

## **CONTACT**

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